



# NEREA ALTUNA

DIGITAL & UI DESIGN, ILLUSTRATION @ [ENRECKLESS.COM](https://www.enreckless.com)

## EDUCATION

B.A. HONS IN  
*Advertising & PR*

University of Alicante, Spain

## SKILLS

DIGITAL DESIGN

UI/UX DESIGN

PRINT DESIGN

ILLUSTRATION

PHOTOGRAPHY

CREATIVITY

CONTENT CREATION

SOCIAL MEDIA

## TECHNICAL SKILLS

### Design:

SKETCH

PHOTOSHOP

INDESIGN

ILLUSTRATOR

### Development:

HTML & CSS

WORDPRESS

BOOTSTRAP

INVISION (Prototype)

ENGLISH

SPANISH

ITALIAN

## PROFESSIONAL PROFILE

*I'm a Digital Designer based in Edinburgh with a strong interest and skills in UI/UX Design. I love art, technology and communication - fields that always help me to solve problems with creativity.*

## EXPERIENCE

### *Digital Designer - Caliber Interactive*

MARCH 2017 - At the moment

*At Caliber I work collaboratively with other designers and developers to deliver the best digital products for clients like **TUI, Expedia, Motors.co.uk** or **Titan Travel**. I design visuals, wireframes and user interfaces to create engaging content marketing campaigns.*

### *Designer - PSONA Social*

MAY 2016 - MARCH 2017

*Psona Social built social media campaigns to catapult brand awareness, enhance customer service and drive sales. As designer, I used to produce anything from style guides for self-implementation to completely managed social media content design for clients like **The O2, Club Med, Amazon Appstore** or **Hachette**.*

### *UI Designer Junior - Hothbross Ltd. & Luzme*

SEPTEMBER 2015 - FEBRUARY 2016

*At Luzme I was in charge of the new design of the website and the improvement of the UX. I also helped with the development (Bootstrap) using design/prototype tools like Sketch and Invision.*

### *Web Designer Intern - BOLD Marketing*

APRIL-JULY 2015

*At Bold I worked as intern in Community Enterprise/ BOLD Marketing, I was responsible of designing the new website, create illustrations that represent concepts visually and help in different marketing campaign.*

### *Graphic Designer & Creative Assistant - Joy Tots Ltd.*

DECEMBER 2014-APRIL 2015

*At Joy Tots I helped the owner with the Brand Development. My key responsibilities were: creating illustrations, designing the website and managing the Social Media channels. Maintaining the consistency and developing the brand.*